

the collegian

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www.kstatecollegian.com

Aggierville to host inaugural 'A Pint for a Pint' blood drive



HANNAH HUNSINGER | THE COLLEGIAN

Donors outnumbered medical personnel at the Red Cross Blood Drive in the K-State Student Union Ballroom on March 12, 2013. The goal was 91 donors, and an hour and half before the end of the day the Red Cross had already 125 donors.

By CHLOE CREAGER
THE COLLEGIAN

According to the American Red Cross, while around 38 percent of the population is able to donate blood, less than 10 percent actually do. As encouragement for the Manhattan community, the Aggierville Business Association is presenting the first "A Pint for a Pint" blood drive.

Hosted in Aggierville at the Kthouse Lounge, 1111 Moro St., on Tuesday from 10 a.m. to 4 p.m. Participants in the blood drive will be presented with a commemorative T-shirt and a voucher for a free pint of beer, free pint of coffee or a free pizza.

The idea for "A Pint for a Pint" was

a result of the Aggierville Business Association's goal to expand the activities of the district and to demonstrate the area's ability to serve a growing range of patrons, according to a ABA media release. The primary developers of the idea were Maxine and Ray Coffey, sponsors of the Kevin Coffey Memorial Blood Drive, and Rod Harms, executive director of the Aggierville Business Association.

"The Coffeys have been very instrumental in community blood drives, and we were sitting in Aggie Station one day having lunch and so it was suggested and it evolved from there," Harms said. "In my role as the executive director for ABA, I was hired to pursue things, to make it apparent in the community that this is more than a bar district ... This is a restaurant district, this is an entertainment district, and there's hundreds

of employees in the district. We'd had a clinic to get flu shots for our employees, and this seemed like a logical next step."

Harms said the main goal of the blood drive was to bring in more new donors for the Red Cross.

"You can donate every 56 days, and there's a lot of people who (do that)," Ray Coffey said. "We have a community blood drive, that's how my wife and I got involved. Our son, Kevin, was a blood donor and graduated from Manhattan High, and he passed away in a bus accident. We were then able to keep his memory alive by doing a blood drive, so we sponsor an annual community blood drive in his memory ... One pint of blood can save three lives. And when you consider that, it's amazing what one person can do."

CONTINUED ON PAGE 6, "DRIVE"

Middle schoolers compete to build city of the future



GEORGE WALKER | THE COLLEGIAN

(From left to right) **Ashlyn Norris, Allison Poore, Bethany Craig, Callahan Figgs, Alex Bonebrake, Jacob Williams and Tim Peltier**, students of Concordia Junior High, stand with their model city "Myst" during the Great Plains Future City Competition at Rathbone Hall on Jan. 24, 2015.

By JON PARTON
THE COLLEGIAN

Around the world, about 3 million children under the age of 5 die due to malnutrition every year, according to the health journal *The Lancet*. On Saturday, more than 350 children gathered on campus to offer their solutions to combat world hunger.

The College of Engineering hosted the Great Plains Future City Regional Competition at Rathbone Hall, where middle school students from Kansas,

Missouri and Colorado were asked to build a future city that helps address problems facing society today.

This is the 11th year the regional competition has been held. This year's contest theme was "Feeding Future Cities: Create a Futuristic Solution to Growing Crops in Urban Settings." Jeff Sims, media coordinator for the event, said the winning team will travel to the national competition in Washington, D.C. in February.

"The competition has students solve engineering problems," Sims said. "Urbanization is happening at a higher rate and

there's this need to grow more with less space."

In 1950, an estimated 30 percent of the world's population lived in urban areas, compared to 54 percent in 2014, according to the United Nations. That number is expected to jump to 66 percent by 2050.

The students were tasked with finding ways to utilize city space to grow crops and find other means of feeding people within an urban landscape. Although "vertical farms" currently exist, the energy it takes to run them make them less efficient than traditional farming methods, ac-

cording to a report by New Scientist.

Allison Poore, from Concordia Middle School in Concordia, Kansas, travelled with her team to present their city of Myst. She said the city uses tilapia fishing and grows brokali, a broccoli and kale hybrid that grows well in urban gardens.

"We're self-sustaining," Poore said. "Also, we have local rooftop gardens and vineyards that give our city different varieties of food."

Concordia Middle School team member Bethany Craig said Myst also has a method of

preserving food in case of emergencies.

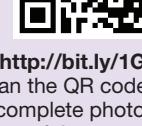
"We freeze dry 15 percent of our food because we produce more than enough tilapia and brokali," Craig said. "So we freeze dry them in case of a natural disaster."

The Myst team took third place overall in the competition. This is the second year team member Tim Peltier was involved with the contest. Peltier said he was interested in the engineering aspects of the event.

"The first year I did it, it was just awesome," Peltier said. "I learned so much about engineering and different technologies we could use to make the world

better. I believe it could help people."

The first place award went to Southwest Middle School in Lawrence, Kansas for their city "Blomstrende-Liv." The team received an all-expenses-paid trip to the national finals where they will compete with 36 other regional winning teams.



Visit <http://bit.ly/1GWDn7x> or scan the QR code to view the complete photo gallery of the event

INSIDE



4 One opinion writer explains his problem with sequels



5 Legendary K-State men's basketball coach's legacy honored

Fact of the Day

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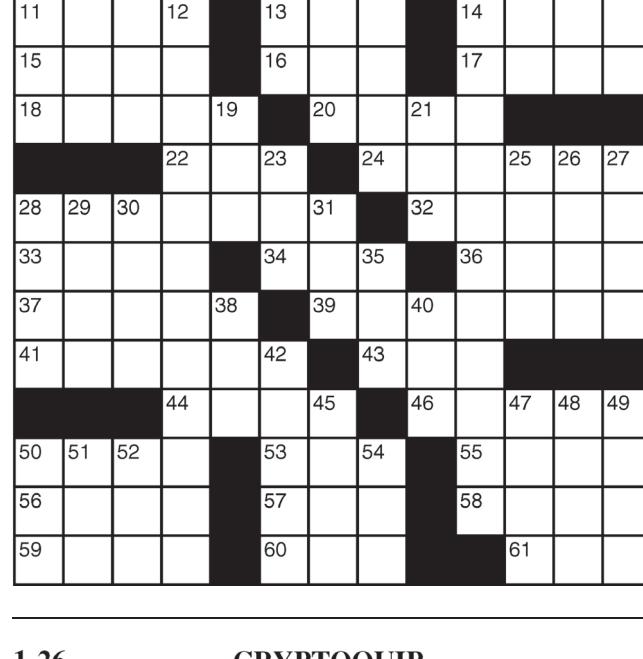
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Saturday's answer 1-26



1-26 CRYPTOQUIP

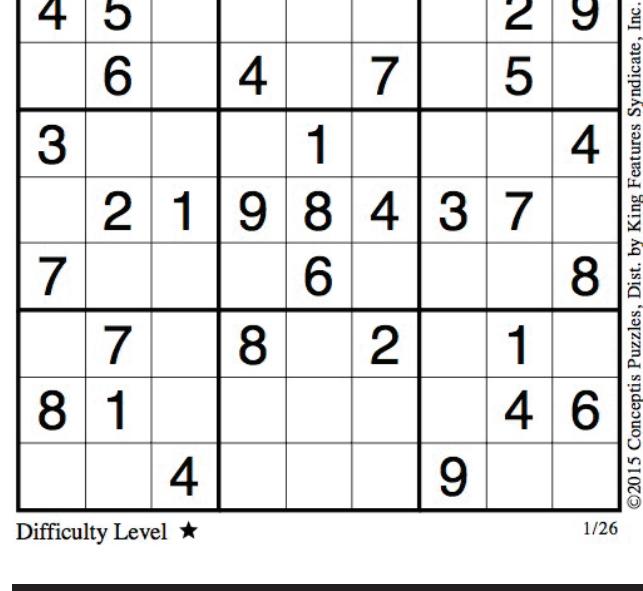
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T X N T J X : R N E A Q P E V N H O C .
Saturday's Cryptoquip: PENNSYLVANIA
BOROUGH THAT'S A VERY IMPORTANT
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Conceptis Sudoku

By Dave Green



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CORRECTIONS

If you see something that should be corrected or clarified, call managing editor Som Kandlur at 785-532-6556 or email news@kstatecollegian.com.

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Zits | By Jerry Scott and Jim Borgman



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THE BLOTTER

ARREST REPORTS

Friday Jan. 23

Paul David Meyer, of the 2200 block of College Avenue was booked for driving with a cancelled, suspended or revoked license. Bond was set at \$3,000.

Brandon Deshawn Williams, of the 200 block of Juliette Avenue was booked for probation violation. Bond was set at \$2,500.

Benita Elise Black, of the 800 block of Fremont Street was booked for probation violation. Bond was set at \$1,000.

Alexis Ciarri Mason, of Junction City was booked for

battery, reckless driving and driving at an unsafe speed. Bond was set at \$1,500.

Kaylene Adele Schirmeyer, of the 1200 block of Poyntz Avenue was booked for driving under the influence. Bond was set at \$4,000.

Wyatt Feller Schumann, of the 1900 block of Platt Street was booked for criminal trespass. Bond was set at \$750.

Benita Elise Black, of the 800 block of Fremont Street was booked for probation violation. Bond was set at \$1,000.

Ryan Read Rouston, of the 1600 block of Osage Street was booked for possession of opiates with intent of use, aggravated battery and involuntary manslaughter.

ter while driving under the influence. Bond was set at \$20,000.

Rondal William Massengale, of Kansas was booked for probation violation, driving with a cancelled, suspended or revoked license and unlawful operation of vehicles. Bond was set at \$2,500.

Tyler Domonique Pointer, of Fort Riley was booked for driving under the influence with a missing drivers license. Bond was set at \$1,250.

Tera Nicole Toure, of the 1700 block of Laramie Street was booked for unlawful possession of depressants and unlawful possession of hallucinogens. Bond was set at \$1,000.

Cody Allen Sprague, of Wichita was booked for driving under the influence. Bond was set at \$750.

James Robert Jordan, of Lawrence was booked for driving under the influence. Bond was set at \$750.

Saturday Jan. 24

Ryan Read Rouston, of the 1600 block of Osage Street was booked for possession of opiates with intent of use, aggravated battery and involuntary manslaughter.

Alexis Ciarri Mason, of Junction City was booked for

battery, reckless driving and driving at an unsafe speed. Bond was set at \$1,500.

Benita Elise Black, of the 800 block of Fremont Street was booked for probation violation. Bond was set at \$1,000.

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Wednesday's unlisted clue: CUSTER

Find the listed words in the diagram. They run in all directions - forward, backward, up, down and diagonally.

Thursday's unlisted clue hint: WOODEN BALL AND MALLET

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| Badminton | Half | Jai alai | Tennis |
| Basketball | Handball | Pickleball | Volleyball |
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STICKELERS [sic.]
by Terry Stickels

$\sqrt{7}$ percent of $4\sqrt{7}$ is ?

1) $7/25$
 2) 12
 3) $1/3$
 4) impossible to evaluate

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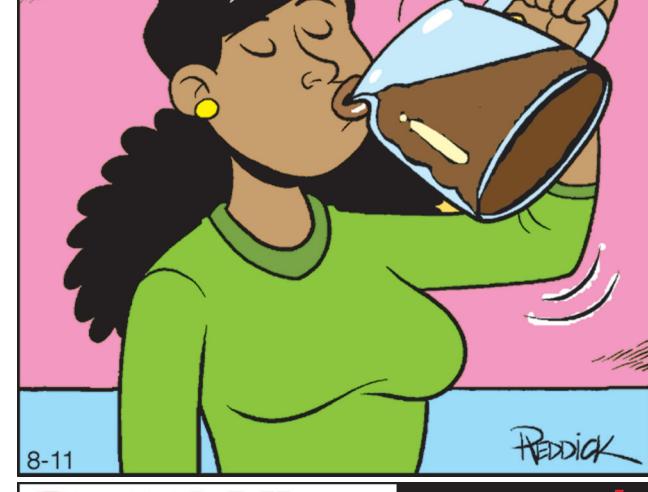
The objective of Binary is to fill the grid with the numbers 1 and 0. Each row and each column must be unique. In addition, there have to be as many "1" as "0" in every row and every column (or one more for odd sized grids) and no more than two cells in a row can contain the same digit.

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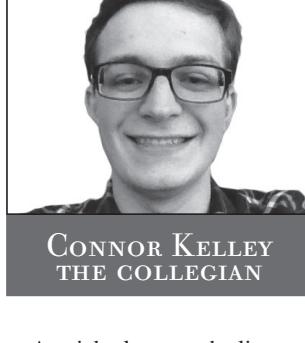
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BANANAGRAMS!

A promotional banner for KFC's 5 Fill-Ups meal. It features the KFC logo with a portrait of Colonel Sanders, the text '\$5 PLUS TAX', a large '5' with 'FILL UPS' written vertically, and a callout for '5 TASTY MEALS'. Below the banner is a speech bubble from a customer and a warning from KFC.



Movie franchises need to learn discretion with sequels



CONNOR KELLEY
THE COLLEGIAN

A quick glance at the lineup of films coming out this year makes 2015 seem like one of the least original years in movie history.

Consider the releases in January alone, which include "The Woman in Black 2: Angel of Death," "[REC] 4: Apocalypse" and "Taken 3."

Later in the year, movie-goers can look forward to a fifth entry in the "Paramormal Activity" franchise and a fourth "Alvin and the Chipmunks" movie.

Precisely none of these franchises warrant a sequel in any way, yet here they are. One has to wonder, who could be asking for these?

The simple answer: we are. It is no mystery why sequels exist. Movie studios need money, and audiences keep paying to see sequels.

Last year, six of the top 10 domestic box-office earners were sequels, and all of the top 10 were based on already existing properties. The top grossing entirely original movie from last year was "Interstellar" in 16th place, according to boxofficemojo.com.

This is nothing new of course, but in recent years, Hollywood has become more reliant on sequels than ever.

A sad fact of our modern world is that it is getting harder and harder to get people into theaters these days. Services like Netflix and Amazon Instant Video have made it incredibly easy to watch hundreds of films without leaving the confines of your house.

In light of this, studios have started to fall back on sequels and established franchises to minimize risks and drive up ticket sales. Sequels are generally easier to make, cheaper to market and often come with an already dedicated audience.

None of this is likely to change anytime soon. Fortu-

nately, it is not all bad news.

One notable exception to this rule is Universal Pictures. Last year Universal had its most profitable year in history after releasing only a handful of sequels and no blockbusters whatsoever, according to a forbes.com article by Scott Mendelson.

The fact that a studio like Universal can turn a profit with 15 wide releases, each of them costing less than \$70 million, is pretty encouraging. One can only hope other studios take note.

Of course, big-budget sequels and franchises can still be great on occasion. This year is expected to shatter box-office records due to movies like "Star Wars: Episode VII - The Force Awakens" and "Avengers: Age of Ultron," according to an article by Anita Busch from deadline.com.

We'll also see some new additions to the "Fast and the Furious" and "Mission: Impossible" franchises, which seem to get better with every entry. There are also a few wildcards, like "Pitch Perfect 2" and "The Second Best

Exotic Marigold Hotel" that could prove to be delightful.

In the right hands, sequels can offer all kinds of new possibilities. They allow filmmakers to develop beloved characters and use a familiar framework to deliver exciting new stories and ideas.

The problem with sequels is they can also foster an attitude of laziness and complacency.

Last year, films like "Transformers: Age of Extinction" and "The Amazing Spider-Man 2" illustrated this perfectly. Here are two franchises coasting on brand recognition and nostalgia that both made over \$200 million, according to boxofficemojo.com.

Last year's "22 Jump Street" might have been the strongest argument against bland sequels yet.

A good portion of the movie's jokes were dedicated to pointing out how awful Hollywood sequels can be, which makes it a bit ironic that "23 Jump Street" is already in pre-production.

The real tragedy about sequels is that other more deserving projects are not being funded because of them.

Studios have limited resources. When they dedicate their budgets to pay for gigantic sequels, fewer original films are being financed, which means less diversity in our theaters. That is a real shame.

If you want to see original films, you'll have a better chance by exploring the low-budget indie scene. You'll find many incredible movies there, but if you want original blockbusters, you're mostly out of luck.

Of course, sequels are not inherently good or bad. Talented

people generally make good movies whether they are sequels or not.

That being said, we need to have a bit more discretion when we choose which franchises to support. We need new voices and stories in our theaters, not the lazy sequels crowding them out.

In other words, maybe we should all pass on "Paul Blart: Mall Cop 2," or at least wait for it to hit Netflix.

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Connor Kelley is a senior in accounting. Please send comments to opinion@kstatecollegian.com.



ILLUSTRATION BY TAYLOR SHANKLIN

Paying attention to Amber Alerts on social media will help find missing children

BY JENA ERNSTING
THE COLLEGIAN

Facebook is being used for more than making new friends this year. As of Tuesday, Jan. 13, 185 million users in the U.S. will be notified of Amber Alerts according to USA Today's article, "Facebook to post Amber Alerts for missing children."

It seems as though Facebook has put a lot of time and thought into the development of this program, one which will hopefully get the word out faster and possibly lower the number of missing or abducted children reported yearly. There are sharing options, direct links and updates to the National Center for Missing and Exploited Children and most importantly the ability to project the Amber Alert into areas where the abduction happened.

Emily Vacher, trust and safety manager for Facebook Security, explained to USA Today, "If you see an Amber Alert delivered, it means you are actually in a position to be able to help."

The Amber Alert system began in Dallas, Texas in 1996, according to amberalert.gov.

The nationwide alert system was developed after the Protect Act was passed in 2003. Since then, alerts have been projected on electronic highway signs, radio and TV broadcasts. More than 700 children have been recovered since the Amber Alert system started.

Since 2013, people have been receiving text messages or notifications on their cell phones of Amber Alerts according to amberalert.gov.

These cell phone notifications – along with radio and electronic highway signs – have not been able to provide

a photo of the missing child or other important detailed information. Facebook is able to include an abundance of photos as well as descriptions of those missing, thus providing better information leading to the whereabouts of the missing children.

With the increasing popularity of alternative TV viewing programs like Netflix, Amazon Prime and Hulu Plus, not as many audiences are watching cable or satellite TV. Many students living on-campus do not have cable TV because it comes at an additional fee. Students living off-campus with tight budgets often opt out of setting up cable in order to save money.

These are just a few reasons as to why fewer and fewer people are being reached by Amber Alerts, until now.

While someone is viewing a TV show or movie on their computer, they could simul-

taneously have Facebook open in another tab, or be scrolling through the app on their phone. This is harnessing our generation's multitasking abilities while putting the notification of the Amber Alert right in front of us. There is no better way to reach those who do not utilize cable TV than attaching an alert to Facebook.

Facebook is one of the largest social media outlets. It connects and reaches millions of people everyday. Facebook is the third most popular app, and according to CNN's article, "Smartphone users check Facebook 14 times a day."

Amber Alerts on Facebook will reach thousands faster than a TV announcement or electronic roadway sign could.

Facebook users will not need to sign up to receive Amber Alerts. It directly targets users in the area where the alert originated and includes photos and other information.

In addition to receiving the alert, users can share information with their Facebook friends and connect to the National Center for Missing & Exploited Children for updated information, according to USA Today.

The AMBER Alert Facebook page has almost 300,000 likes.

That's nearly 300,000 news feeds an Amber Alert is being posted on and potentially seen within seconds. That number of likes is a far reach from the 185 million Facebook users in the U.S. this campaign plans on targeting.

Although this Facebook Amber Alert campaign is a great addition to quickly locate missing children by providing information to a virtual army, will it reduce the number of missing or abducted children?

Abductors may think twice before taking a child due to the amount of people who will be aware that the child is missing

and know what he or she looks like. Abducting a child would become almost virtually impossible.

The new Facebook Amber Alert program is incredibly beneficial. It is taking something that may have passed with little notice and putting it at the forefront of one of the most powerful tools we have: social media. This is a direct witness to how the distribution of news is changing and being presented to the new generations.

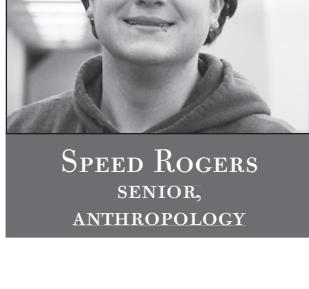
The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Jena Ernsting is a freshman in agricultural communications and journalism. Please send comments to opinion@kstatecollegian.com.

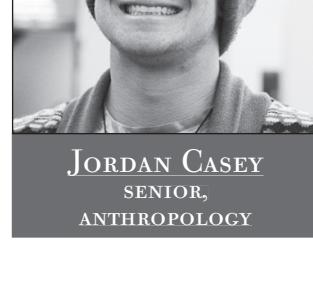
Street Talk

Compiled by Kendra Smith

Q: "If you were the ruler of the world, what laws would you make and why?"



SPEED ROGERS
SENIOR,
ANTHROPOLOGY



JORDAN CASEY
SENIOR,
ANTHROPOLOGY



JORGE SALAMANCA
JUNIOR,
POLITICAL SCIENCE



MEAGAN HUFFMAN
SENIOR,
ANTHROPOLOGY



BETH HUDDLESTON
JUNIOR,
ANTHROPOLOGY

"Make college free for the world, because I think education is a right, not a privilege."

"I would remove all borders and nations, because borders are nonsense and make no sense at all."

"I would create an international body of government, because I think each country has government, but the world is very American. We need a government to mandate other governments."

"Climate change. I would get it over with because I don't want to die and I don't want my grandkids to die."

"No rules because I don't like rules. I'm a rule breaker."

Men's basketball legend Tex Winter put on K-State map

By TATE STEINLAGE
THE COLLEGIAN

The man who helped guide K-State to four Final Four appearances now has his legacy permanently displayed near the current home of K-State men's hoops.

Prior to Saturday's Big 12 clash between K-State and Oklahoma State, Athletics Director John Currie, joined by All-American Ernie Barrett and the public, dedicated the stretch of pavement leading up to the east side of the K-State Basketball Training Facility and Bramlage Coliseum in Fred "Tex" Winter's honor.

Winter joins another legend in Jack Hartman as former K-State head coaches to have a drive dedicated in their honor. "Jack Hartman Drive" is located on the west side of Bramlage Coliseum off of College Avenue.

The dedication came to fruition this fall when current K-State head coach Bruce Weber approached Currie with a request to honor Winter, who is second all-time in K-State history with 261 wins (261-118).

"I said, 'Coach Winter is still here, we need to honor him,'" Weber said Saturday after the game. "With the practice facility, I thought it was a natural thing. I'm really happy they decided to do that, it's well deserved ... (he's) special to the world of basketball. It's a good thing for K-State basketball."

Winter, 92, is the only person affiliated with all four K-State Final Four teams (1948, 1951, 1959 and 1964). The latter two trips came during his 15-year tenure as the head coach (1954-68). Prior to taking the lead job, Winter spent four seasons in Manhattan as an assistant head coach to Jack Gardner, who Weber also said he believes should



PARKER ROBB | THE COLLEGIAN

In a ceremony before the basketball game against Oklahoma State on Saturday, K-State Athletics unveiled a limestone marker dedicating the drive immediately in front of the east side of Bill Snyder Family Stadium and Bramlage Coliseum to Tex Winter, K-State head basketball coach from 1953-68. Winter, an innovator of the "triangle offense," led the Wildcats to eight Big Seven/Eight titles, six NCAA Tournament bids, including trips to the Final Four in 1959 and 1964, and four top-20 finishes. Winter is also a member of the Naismith Basketball and the National Collegiate Basketball Halls of Fame.

be honored in similar fashion.

Along with the Final Four appearances, Winter led K-State men's basketball to eight Big Seven/Eight Conference titles, five Big Seven/Eight Holiday Tournament crowns and six NCAA Tournament appearances.

The latest honor is another to add to Winter's lengthy list of accolades and accomplishments. In 2010, Winter was inducted into the

National Collegiate Basketball Hall of Fame in Kansas City, Missouri. A year later, he was enshrined into the Naismith Memorial Basketball Hall of Fame in Springfield, Massachusetts.

Locally, Winter is a member of the State of Kansas and Kansas State University Sports Halls of Fame. He is also lauded as the inventor of the triangle offense, which is still used in today's game at all levels.

"Back a long, long time ago when this was just a bunch of fields, before K-State was known for Big 12 championships or K-State 2025, there was a basketball program that achieved heights that had never been achieved for K-State," Currie said at the dedication. "Coach Winter and his players and his program set the stage for all K-Staters to truly believe in no self limitation, to truly believe we could be America's

model intercollegiate athletics program."

Currie and Barrett presented the limestone dedication with Winter standing a few feet away. Winter traced his fingers around the lettering of his name, looked up and smiled.

The man who helped put K-State men's basketball on the map now, and forever, has a piece of history on the map for all to see.

Track and field captures 14 first-place finishes over the weekend in Ahearn

By EMILIO RIVERA
THE COLLEGIAN

The new year has brought a consistent string of winning performances for K-State track and field. The team etched yet another triangular sweep over the weekend, defeating both Oklahoma State and Tulsa University in both the men's and

PARKER ROBB | THE COLLEGIAN
Sophomore Kain Ellis hands the baton off to sophomore Kevin Jantsch as they run their way to victory in the men's 4x400m relay on Saturday at the DeLoss Dodds Invitational track and field meet in Ahearn Field House.

women's competitions in the inaugural DeLoss Dodds Invitational.

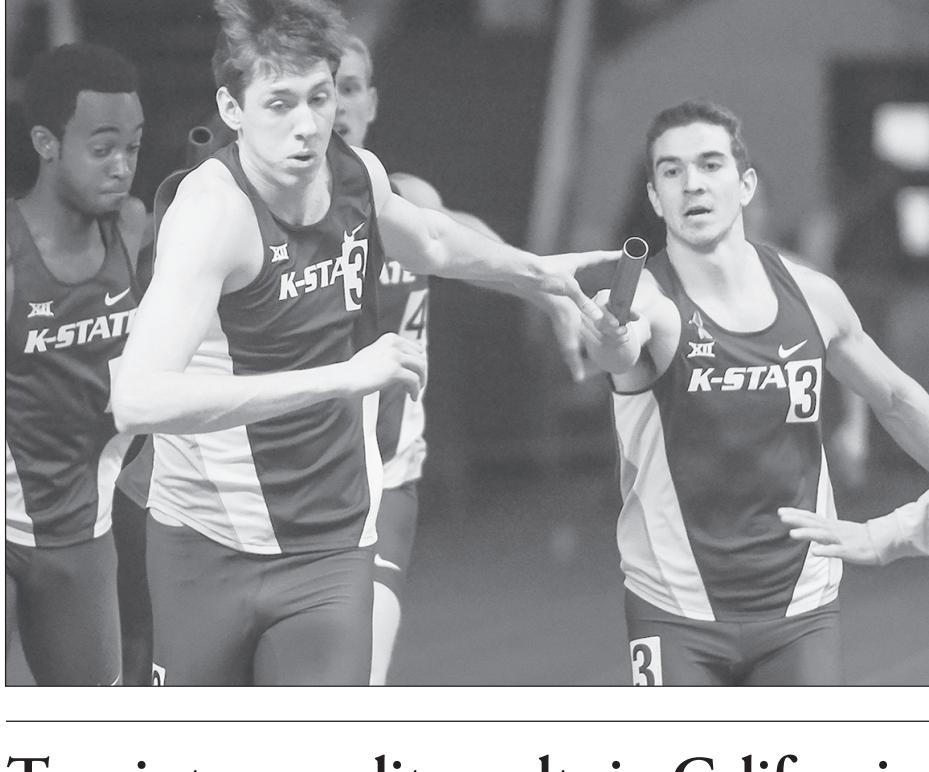
The Wildcats managed to perform well at home, combining as a team for 14-first place finishes. The men and women did well in multiple events, sweeping gold medals in the 200-meter dash, 400-meter dash, 60-meter hurdles, 4x400 relays and the high jump events.

"At meets like this, obviously we held some people out, and had people run in some off events," K-State head coach Cliff Rovello said to K-State Sports.

"The first thing with that is there were athletes that per-

formed at PR-level, especially those that put themselves in position where they're cementing their role with the conference team. With that in mind, I thought there were a lot of good performances."

The men's team defeated Tulsa by 18 points and Oklahoma State by 38 points, while the women beat the same teams by 36 and 30 points, respectively. The teams secured the impressive performance while sitting many of its star athletes, including 2013 indoor senior All-American Carlos Rodriguez and reigning Big 12 weight throw champion, junior Sara Savatovic.



Tennis team split results in California at ITA Kick-off

By STEPHEN BRUNSON
THE COLLEGIAN

The K-State women's tennis team split results in Los Angeles, California this weekend with a commanding 4-0 victory Saturday over No. 74 UC Irvine and a 4-0 defeat against No. 1 UCLA Sunday at the ITA Kick-off.

The Wildcats faced the top-ranked Bruins with a shot at history with a 3-0 start to their season. Unfortunately for K-State, UCLA proved too strong, though K-State head coach Danielle Steinbeck said she's pleased with the effort.

"UCLA was just too strong for us today and credit goes to them for some great tennis," Steinbeck said K-State Sports. "Overall, I am very happy with how we played and with our attitude this whole weekend. I think we played better today than yesterday and we are definitely improving every time we go on the court."

The Bruins captured a 4-0 win over the Wildcats,

CONTINUED ON PAGE 6, "TENNIS"



EMILY DE SHAZER | THE COLLEGIAN

Petra Niedermayerova sends one back over the net on March 8, 2014 at the Body First Tennis and Fitness Center.

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DRIVE | 'A Pint for a Pint' hopes to draw at least 45 pints of blood

CONTINUED FROM PAGE 1

The American Red Cross, Harms and Coffey have several tips on how to give blood successfully. The Red Cross said that the blood donation process consists of four steps: registration, giving your medical history and receiving a mini physical, which determines if you qualify to donate, the actual blood donation and giving out refreshments to donors for a quick recovery. To donate, a blood donor card, driver's license, or two other forms of identification must be presented.

"Through the beginning of January, donations are down about 15 percent overall from what the Red Cross need to maintain a sufficient supply of blood for patients in need." - Kristin Ingalls

Harms said he recom-

mends drinking plenty of fluids both before and after, avoiding alcohol consumption, getting plenty of rest and taking other general steps you normally take to keep yourself healthy.

Coffey said he recommended a specific food to ensure your iron levels are high enough, a frequent issue of donating especially for women. "Eat Oreo (cookies)," Coffey said. "It sounds crazy, but it's better than spinach - it's for the iron. Believe it or not, Oreos, particularly Oreos with chocolate centers, has a higher concentration of iron. And who doesn't like Oreos?"

According to Kristin Ingalls, senior donor recruitment representative for the American Red Cross, January is a particularly important month to donate if you're healthy.

"Through the beginning of January, donations are down

about 15 percent overall from what the Red Cross need to maintain a sufficient supply of blood for patients in need," Ingalls said.

January is observed as National Blood Donor month in order to increase blood donations during the winter season, which can be one of the most difficult times of year for donors to give blood because of the increase in illnesses. Blood donors with all blood types, but particularly O negative, A negative and B negative are strongly encouraged to donate.

Both Harms and Coffey said they think the blood drive will be a success.

"(Aggierville is) a very generous place," Harms said. "Not just the business owners, but also the patrons. And that's what we'll be fun. We hope we smash the 45 pint goal ... and I'm feeling pretty confident."

TENNIS | Wildcats gain valuable experience with win over UC Irvine

CONTINUED FROM PAGE 5

besting K-State's undefeated doubles duo in sophomores Sara Castellano and Palma Juhasz. Livia Cirnu, who entered the day on a three-match win streak, also dropped a match.

Despite losing their first doubles match Saturday against UC Irvine in the tournament opener, the Wildcats were able to come back and win their final two matches.

Doubles duo sophomore Iva Bago and senior Amina St. Hill clinched the Wildcats' first victory over UC Irvine with a 6-4 outcome. Then on the singles side, K-State was able to clean the table with three quick matches equaling a 4-0 win over UC Irvine.

"The girls showed so much heart today and that's what I am most proud of," Steinbeck said to K-State Sports after the first day. "We didn't play our best tennis in most courts, but we stuck with it and fought our way back in the singles matches. We won every second set out there, which shows that no matter what we will keep working and keep fighting. That, plus our positive attitude, will be our biggest weapons this year."

The Wildcats will now travel to Colorado for a pair of matches this weekend. The team will first face the Colorado Buffaloes in Boulder on Saturday before traveling to Colorado Springs to face Air Force Sunday.

TRACK | K-State impresses at home, prepares for New Mexico invitational

CONTINUED FROM PAGE 5

The K-State men captured multiple personal bests from the meet, including senior sprinter Dane Steen. The sprinter out of Kingston, Jamaica managed to set career bests in both the 60- and 200-meter dash, finishing with a gold and silver medal, respectively.

Also setting a career high was sophomore high jumper Miles Bearden, who took first place in the event with a jump of 2.16 meters. Bearden managed to best another Wildcat in the event to take the top spot, freshman heptathlete Max Estill.

In the weight throw event, sophomores Kyle Smith and Kale Mueller set personal bests while finishing third and fourth, respectively.

On the women's side, several athletes made their marks in the home meet. Making the most out of the event were the members of

the women's 4x400 relay team.

Three of the four members of the relay team managed to win another individual event. Senior pentathlete Sarah Kolmer, who ran the first leg of the event, also won gold in the 60-meter hurdle event.

K-State junior sprinter Jordan Matthews, who ran the third leg of the 4x400 relay, managed to just narrowly win the individual 400-meter dash by just 0.51 seconds.

The third member of the 4x400 to win an individual event was freshman sprinter Keityana Parks, who with her victory in the relay and the 200-meter hurdles, expanded her gold medal count to four in her very short career at K-State.

The Wildcats will now look forward to a trip to Albuquerque, New Mexico next weekend where they will compete in the New Mexico Team Invitational.



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compiled by Chloe Creager

Businesses support state assuming control of OSHA enforcements

The notion of the states each being in charge of workplace safety rules enforcement is gaining support in the House of Representatives, while seeing hesitation in the state Senate, according to Junction City Post.

The Kansas Department of Labor has studied the possibility of the state being in charge of enforcing workplace safety from the Occupation Safety and Health Administration. Both House and Senate committees heard a report about the proposal.

The Republican side of the Senate Commerce Committee were less supportive of the idea after they learned that this wasn't a way to reduce the number of regulations, but the idea has seen more support in the House Commerce Committee because the Kansas business community strongly supports it.

States who take over the responsibilities of the Occupational Safety and Health Administration are provided funding by the federal government.

Check out the Religion Directory every Friday in thecollegian

Sears Hometown opens off East HWY

Sears Hometown and Outlet Stores, Inc., opened its newest store at 8055 East Highway 24 Suite B, according to Little Apple Post. Sears Hometown stores strive to combine the benefits of a larger retail store with the ownership and operation of a small local store.

"Visitors to our store will be greeted by a knowledgeable staff that is dedicated to finding customers the products they need."

Mark Feldkamp, owner of the Sears Hometown Store in Manhattan, said. "We offer competitive pricing on a wide selection of name brand appliances, tools and home and garden equipment. We look forward to becoming a trusted partner in the community."

The Manhattan location marks the fourth opening of a new Sears Hometown store this year.

Brownback proposes backpedal of funding to poor school districts

Gov. Sam Brownback is proposing to backpedal on an increase in state spending on public schools after committing to boosting financial aid to poorer school districts, according to Little Apple Post.

Brownback and his top aides tried to assert that he's trying to solidify school aid

while lawmakers rewrite an outdated and confusing school funding formula, but his own budget numbers display a slight decrease in overall aid for the next fiscal year, and, excluding teacher-pension payments, a 3 percent decrease.

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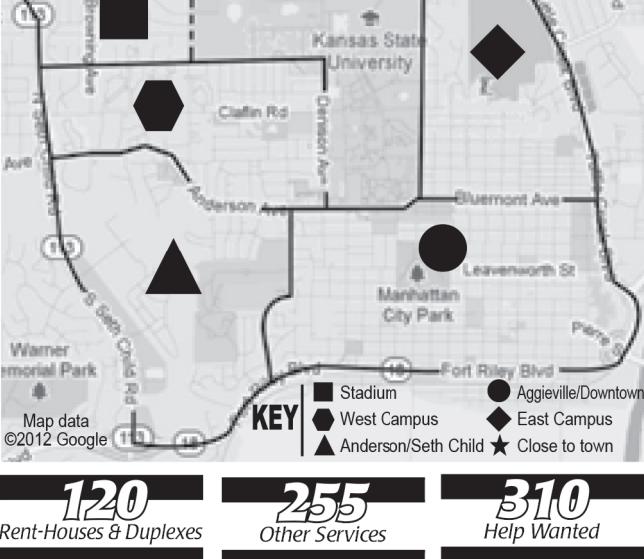
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Swimming Pool Manager and Assistant Manager. The City of Wamego is accepting applications for the 2015 season. Must be 18 yrs. or older, with at least 3 seasons life-guarding or supervisor experience. Life-guard certifications, driver's license, and high school diploma or GED required. Applications and job descriptions are available at the Wamego City Office, 430 Lincoln Ave. and on-line: www.wamego.org. Submit application with resume to: Wamego Recreation Dept., 430 Lincoln Ave., PO Box 86, Wamego, KS 66547-0086. Inquiries call (785) 456-9119. Positions are open until filled. The City of Wamego is an Equal Opportunity Employer and a Drug Free Workplace.

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Help Wanted

MANHATTAN EMERGENCY Shelter Incorporated is now hiring! Apply within at 416 S. 4th.

ADMISSIONS REPRESENTATIVE

Kansas State University is recruiting for multiple full-time positions of Admissions Representative responsible for the development of an effective plan to develop and maintain contacts with qualified prospective students within a specific geographic region. The major responsibilities include: serving as a primary recruitment representative; coordinating strategy and resource people for the region; developing and maintaining service relationships with high schools and community colleges; attending major community events and coordinating efforts for the region with K-State faculty and staff, alumni, and current students. One admissions representative will be responsible for multicultural student recruitment and assigned additional recruitment activities in a specific geographic region. One admissions representative will be responsible for the development and implementation of an effective recruitment program for prospective Engineering students and could potentially be based in an out of state regional location.

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AD

New year, new you, new reasons for activewear too



SONIA KUMAR
THE COLLEGIAN

A new year brings opportunities to make exciting memories as you complete your challenges and goals. Often times people believe a more fit and healthier body is necessary to have a superior new year. Yet there is an overwhelming amount of evidence that a new year should not be the reason to make lofty goals.

Nevertheless, there is no evidence that new activewear won't help you conquer your fitness goals.

What's incredible about the activewear market is that it is constantly evolving and becoming rooted not only within American culture, but is also evolving into "staples" and a luxury market all at once. Trevor Edwards, Nike's president said it's a "cultural shift." An article titled, "Why Fitness is Having a Moment in Fashion" from Fashionista, said, "Whether or not you're a fitness devotee, the trend of wearing activewear both inside and outside of the gym is likely here to stay, at least for a while, thanks in part to the increasing popularity of incorporating sporty elements into street style looks, but also because of what's been shown on the runways."

Since this trend is clearly here to stay, why not be on top of the activewear game for 2015?

Designer collaborations

Not only are designers noticing the trend of everyday activewear, but celebrities are as well. Ellie Goulding branded herself with Nike in fall 2014, Selena Gomez and Rita Ora collaborated with Adidas, and even Beyoncé has a streetwear collaboration with Topshop. With new lines and collaborations emerging from each direction, it can be difficult to know which trends to follow.

Advice for womenswear

Buying activewear pieces that work both at the gym and your everyday life is pivotal. Although prints and shiny fabrics can certainly be fun and unique, have minimalism in the back of your mind as a deciding factor. Getting the most wear out of your activewear is important to ensure the pieces you buy are truly cost-effective, it is important to get the most wear out of your activewear since brands like Nike and Lulu Lemon can be costly. If you do need to buy printed leggings or a loud piece, buy pieces that balance it out. For instance, a pair of leopard leggings can be toned down with muted tanks, tees or even a black cardigan.

"I prefer plain activewear opposed to prints," Alicia Sotelo, freshman in health and nutrition, said. "I typically buy from classic activewear brands like Nike and Under Armor."

Overall this season, use Stella McCartney for Adidas as inspiration, channel Emilio Pucci S/S 14 and style stalk tom-boyish Lorde.

Advice for menswear

Although men may not be as involved with these emerging

designer collaborations most men can appreciate an aspect of Nike Air Yeezys. It seems that casual athletics and footwear have the biggest impact in trends for men's activewear, especially on campus. Finding a pair of sneakers that can double as dressy, creative and durable at the gym and in the real world is key!

"Just one pair of shoes doesn't express the possibilities and creativity a person has," Gabe Ojeda, junior in fishing, wildlife conservation biology, who also owns 26 pairs of customized Converse, said.

Take Gabe's advice and indulge in few pairs of Nike Janoski's or Vans that look great playing basketball and on campus.

Overall this season, use Pharrell Williams for adidas as inspiration, channel Lacoste S/S 15, style stalk trendy skateboarder Dylan Rieder.

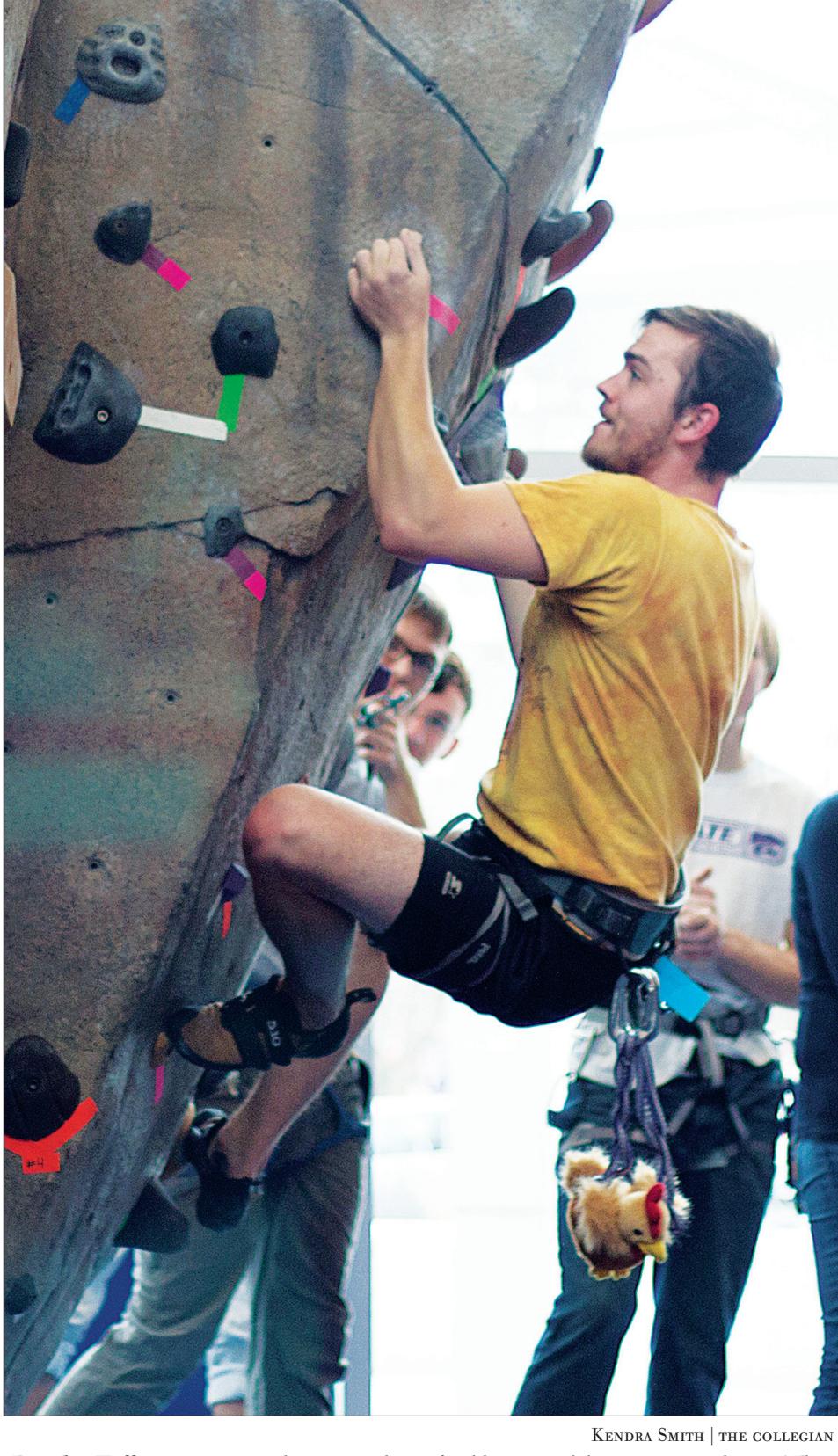
Working out is half the battle; dressing up and investing in activewear for a lifestyle that is bound for it is the much easier, more enjoyable part.

Sonia Kumar is a sophomore in apparel textiles and marketing. Please send comments to edge@kstate-collegian.com.

ILLUSTRATION BY SONIA KUMAR



Climbing to glory



KENDRA SMITH | THE COLLEGIAN

Brendan Heffernan, senior in physics, completes a boulder route while competing in the 2015 Flint Hills Climbing Competition at the Chester E. Peters Recreation Complex on Saturday.



Check out full video coverage of climbing events at kstatecollegian.com

[MENU] MAMMA



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